



PEARSON

Live and Learn:
Our impact on society 2008

Welcome to Pearson's **Live and Learn: Our impact on society report for 2008**. We've updated the look and feel of our report this year to make it more comprehensive and more straightforward to navigate. This year, you will be able to jump to different sections of the report and find online examples of our work in 2008 by clicking on the links throughout.

This report summarises our activity over the past year – if you'd like to read more about what we've been doing in greater detail, the Community section of our website will soon be updated to include our recent work in this area, and refreshed throughout the year. Here, you'll find a review of our strategy, an overview and snapshots of our progress, and our targets for 2009.

[+ <http://www.pearson.com/index.cfm?pageid=4>](http://www.pearson.com/index.cfm?pageid=4)



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What's inside this report?

1 A message from the chief executive

2 Our strategy

Director for people David Bell sets out Pearson's four-part strategy to meet our targets as a sustainable and responsible company.

Go to the **Strategy** section 

3 Sustainable business practice

Our drive to become climate neutral, to maintain high labour standards, and to continue to invest in paperless technology to grow our business while decreasing our impact on the environment.

Go to the **Sustainable business practice** section 

4 Valuing our people

Taking care of our greatest assets by making sure we give our people the opportunities and support to progress in their careers.

Go to the **People** section 

5 Commitment to fairness and quality

How we do business, maintaining high standards and measuring the impact of our products.

Go to the **Fairness and quality** section 

6 Supporting active citizenship

Our engagement with the community, supporting our people's charitable efforts and promoting education and literacy through the Pearson Foundation, our charitable arm.

Go to the **Citizenship** section 

7 Progress and plans

Our work in 2008 and our targets for 2009.

Go to the **Progress and plans** section 

8 Recognition and awards

Go to the **Recognition and awards** section 