

Recognition and awards

Highlights from Pearson

We maintained our position as Global Leader in our sector (Media) in the Dow Jones Sustainability Indices 2008.



Learn more at

www.sustainability-index.com/djsi_pdf/Biosog/Pearson_09.pdf

We held our Platinum status in the Business in the Community's (BITC) Corporate Responsibility Index, the leading UK benchmark for responsible business. Pearson's score increased from 95% last year to 96.5%, making us the media sector leader for the first time.



Learn more at

www.bitc.org.uk/document.rm?id=7411

We received a Special Recognition Award from AHEAD, the largest US group addressing the needs of Higher Education students with disabilities. Last year, Pearson delivered well over 4,000 electronic textbooks to students in the United States – many within five days or less – to the Disability Student Service community via a new automated process.



Learn more at

<http://www.ahead.org/membersarea/NOM/Recognition.php>

We were shortlisted for the Widening the Talent Pool award at BITC's Race for Opportunity (RfO) Awards 2008. In the UK, we've attained Gold standard status and have been ranked in the top ten companies in the 2008 RfO benchmarking exercise – a case study of our UK internship programme is here.



Learn more at

www.bitc.org.uk/workplace/diversity_and_inclusion/race

We were awarded with the Corporation for National and Community Service's Corporate Spirit of Service award 2008.



The US award recognised Pearson's exemplary support – through our people, businesses and the Pearson Foundation – of Jumpstart and the Read for the Record Campaign.

Learn more at

www.nationalservice.org/about/newsroom/photos_press_detail.asp?tbl_pr_id=1048

Snapshots from our businesses Pearson Education



Teachers' Choice Awards The PAIR UP! Team reading programme in the US was judged a top classroom pick in the 15th Annual Learning Magazine Teacher's Choice Awards, the only award which evaluates products during actual classroom use.



Pearson Education Asia has been awarded as a 'Caring Company' for the past three years by the Hong Kong Council of Social Service. The scheme's mission is to build a caring community spirit through cultivating corporate citizenship and strategic partnership between private, public and not-for-profit organisations.



Learn more at

www.caringcompany.net/en_comlogo_list.php?year=2008-2009&startletter=p

Three Pearson Education projects were named the US' best software products in the Software & Information Industry Association's (SIIA) 23rd Annual CODiE Awards – the only peer-reviewed awards in the software and content industries. **KnowledgeBox** was named Best MultiMedia Solution; **Waterford Early Learning** – Reading landed the Best Course/Classroom Management award; and Waterford Early Learning – Math & Science took Best Science Instructional Solution.



Learn more at

<http://www.siiia.net/codies/zoo8/winners.asp>

Pearson Education US was recognised by the AARP in their prestigious list of Best Employers for Workers over 50. This annual list showcases companies whose policies and practices provide an enriching environment for all its staff, including those over 50.



Learn more at

www.aarp.org/money/work/best_employers/articles/pearson_2008.html

Recognition and awards continued

Snapshots from our businesses **The FT Group**



Newspaper Awards *Financial Times* won National Newspaper of the Year 2008, while *How To Spend It* won the award for National Colour Supplement of the Year, for the seventh consecutive year.



Diageo Africa Business Reporting Awards Alec Russell was given the best feature award for a report on the Chinese in Angola, while Charlie Bibby received the best-photograph accolade for a picture promoting the FT's seasonal Camfed appeal.



ACE Awards FT won gold in the Circulation Award category, silver in the Circulation Excellence and Endeavour by a National Newspaper category, silver in the Most Effective Promotional Campaign by a National Newspaper category and bronze in the Service and Communication to Retailers by a National Newspaper category



Learn more at www.ft.com/servicestools/mediainquiries/awards

Wincott Awards Saskia Scholtes won the Young Journalist of the Year Award, while FT Alphaville won the award for online journalism.

Snapshots from our businesses **Penguin Group**



Publisher of the Year Penguin Australia and Penguin Canada were named Publisher of the Year 2008 at the Australian Book Industry Awards and the Canadian Booksellers' Association respectively.



New Media Age (NMA) Effectiveness Awards Penguin's *Blog A Penguin*



Classic won in the Entertainment category for 2008, while Penguin's teen website *Spinebreakers* received a commendation in the Special Award for Innovation category.

Costa Book Awards Penguin author Sebastian Barry's *The Secret Scripture* won the Novel of the Year and Book of the Year 2008 at the Costa Book Awards.



Pulitzer Prize Riverhead imprint author Junot Diaz won the 2008 Pulitzer Prize for Fiction with his title *The Brief Wondrous Life of Oscar Wao*.





Learn more about how we educate,
entertain and inform at [pearson.com](https://www.pearson.com)
and [pearson.com/pearsonville](https://www.pearson.com/pearsonville)